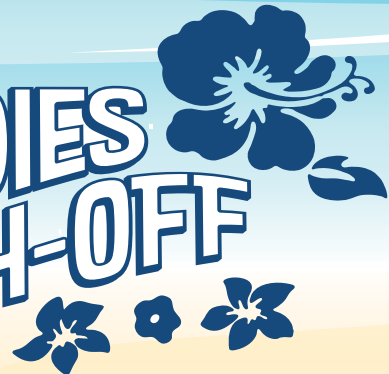


27TH ANNUAL LADIES FISH-OFF

WWW.LADIESFISHOFF.COM

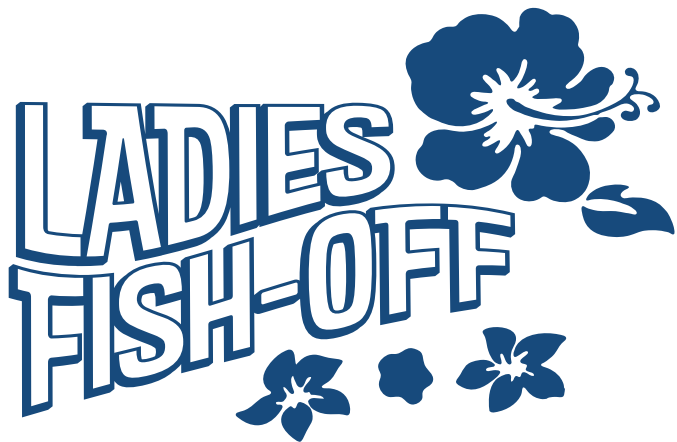


LADIES
FISH-OFF



2012
SPONSORSHIP
OPPORTUNITIES
MAY 31 - JUNE 3

LADIES FISH-OFF

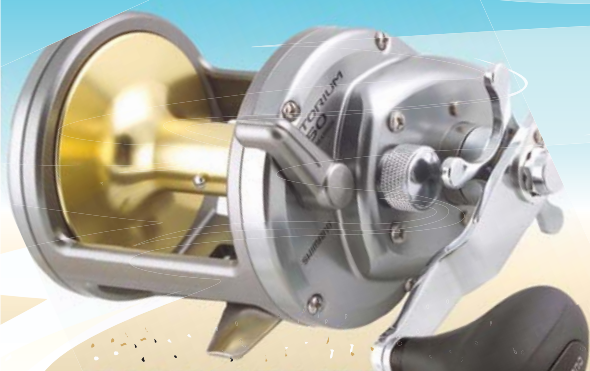


ABOUT THE LADIES FISH-OFF

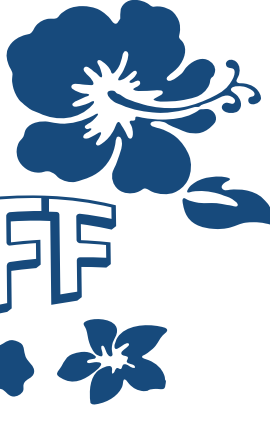
The Ladies Annual Fish-Off was established 26 years ago and has flourished ever since. This year's tournament will be held May 31st - June 3rd of 2012. Ladies Annual Fish-Off is one of the largest fishing tournaments in South Florida both by number of boats and anglers and continues to grow in number every year.

The ladies who fish the tournament have put some trophy fish on the dock in recent tournaments including a 54 pound Kingfish, 57.7 pound Dolphin and a 77.2 pound Wahoo. The top ten boats and top three lady anglers receive cash and prizes along with the top three largest fish in the five non-billfish categories: blackfin tuna, cobia, dolphin, kingfish and wahoo. Top family, top junior, top captain and top pee-wee prizes will also be awarded. Last year the Ladies Annual Fish-Off donated \$22,453 to our charities. Our goal for 2012 is to be able to raise \$40,000 for our beneficiaries. As the name implies, only lady anglers may enter, but men can join the fun as captain and crew.

The Ladies Annual Fish-Off is not only a chance to fish with your fellow women it is also an opportunity to raise money for some exceptional organizations. Over the past twenty-six years the event has raised more than \$400,000.00 for our charities. This year money raised during the event will benefit The Ronald McDonald House Charities of South Florida, and The Billfish Foundation. The Ladies Annual Fish-Off will also be donating \$1,500 to the Nova Southeastern University Student Scholarship Fund.



LADIES FISH-OFF



WHERE THE MONEY GOES



RONALD MCDONALD HOUSE CHARITIES

The Ronald McDonald House is a “home-away from home” for families who must travel hundreds, sometimes thousands of miles, outside their own community to seek medical treatment for a child. Each house offers families a refuge from the hospital - a special place providing warm, friendly and low cost housing alternatives to parents and siblings of seriously ill children. There are two Ronald McDonald Houses presently in South Florida: The Miami house, located on the grounds of Jackson Memorial Medical Center, and the newest addition which opened its doors in 2004, in Fort Lauderdale at Broward General Medical Center. Houses are designated to encourage interaction among their guests to help them cope during an extremely difficult time.



The mission of the Billfish Foundation, a non-profit organization, is to promote conservation of billfish worldwide through research, education and advocacy. Their goal is to create marine conservation strategies that benefit oceanic resources while also empowering the recreational fishing community. We feel the The Billfish Foundation is one of the most important marine charities and their headquarters is located right here in Fort Lauderdale.



Nova Southeastern University’s Oceanographic Center Ladies Fish Off Student Assistantship Fund will benefit the Oceanographic Center to help support a graduate student’s studies and research in the broad field of fish and fisheries science including: population dynamics, ecology, biology, management, physiology, and conservation genetics.

LADIES FISH-OFF

THANK YOU SPONSORS!

A big thank you to all of you for your participation in last year's 26th Annual Ladies Fish-Off. The tournament was a huge success. Over 150 anglers fished on 54 boats and we raised \$22,453 for The Billfish Foundation and The Ronald McDonald House Charities of South Florida.

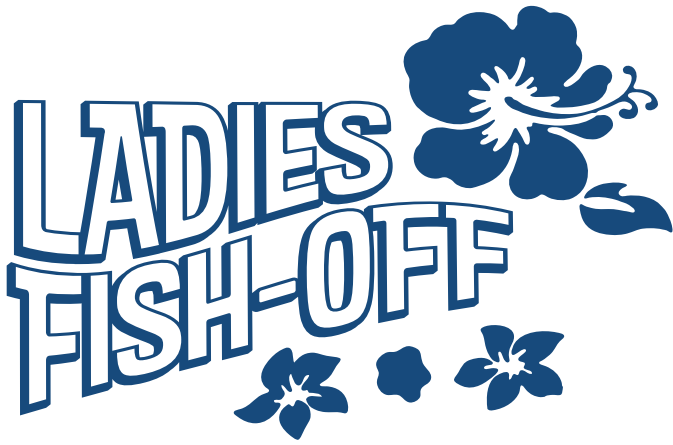
We would like to thank our 2011 sponsors:

Coca Cola
Banyan Bay Marine Center
J. Mark's
Martin Brower
Besnard Insurance
Rio Vista Management
H.S. White
Bonefish Mac's
Banyan Bay Marina
Art & Frame Shop
Publix
Autonation
Franke
Greyson Technologies
Dr. Pepper
McDonalds
Vogel Construction
Advantage Pest Related Services
Iberia Bank
Merritt Supply
Advanced Green Technology
Bank of America Merrill Lynch
Michelle Greene State Farm
Johnson Biofuels
Treasure Cay Resort



Thank you for your continued support. Become a fan of the LFO on Facebook and stay tuned to ladiesfishoff.com for more details for this year's upcoming tournament.

WWW.LADIESFISHOFF.COM



SPONSORSHIP OPPORTUNITIES

Tournament Sponsorship Opportunities - Due April 1, 2012

Diamond - \$5,000

Title Sponsorship

LFO presented by: Name of Organization

Check Presentation at Awards Party - to be utilized for internal company PR

Prominent Logo Placement on all of the following: LFO Website, Angler Bag, Tournament Shirt and Press Releases

Hyperlink to Organization's Website on LFO Website

Premier Signage and Recognition at Kick Off Party, Weigh In and Awards Party

Full Page Ad on your Preferred Page of the Tournament Magazine

Opportunity to Place Promotional Items in Angler Bags

Complimentary Entry for Four Anglers

Emerald - \$1,000

Logo Placement on all of the following: LFO Website and Angler Bags

Hyperlink to Organization's Website on LFO Website

Recognition at Kick Off Party

Full Page Ad in Tournament Magazine

Opportunity to Place Promotional Items in Angler Bags

Ruby - \$500

Recognition of Sponsorship as Major Sponsor in Tournament Magazine and Website

Half Page Ad in Tournament Magazine

Opportunity to Place Promotional Items in Angler Bags

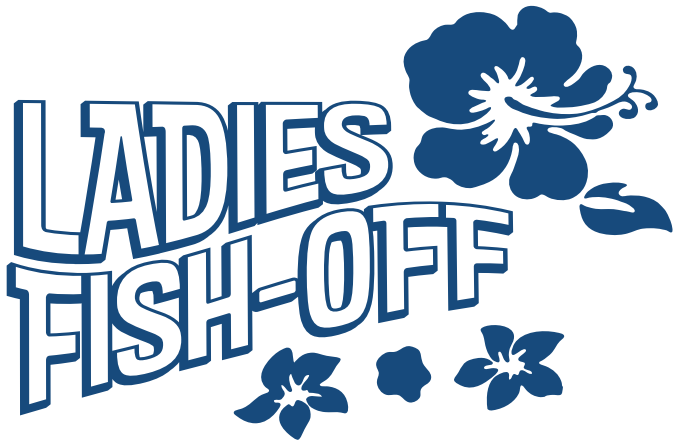
Advertisement

\$400.00 - 1/2 Page Ad

\$200.00 - 1/4 Page Ad

\$100.00 - Business Card Ad





SPONSORSHIP COMMITMENT FORM

Due April 1, 2012

Sponsorship Level:

Diamond Sponsor.....	\$5,000.00
Emerald Sponsor.....	\$1,000.00
Ruby Sponsor.....	\$500.00
Advertisement Only.....	\$____.00

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Website: _____

Authorized Company Representative:

Name: _____ Title: _____

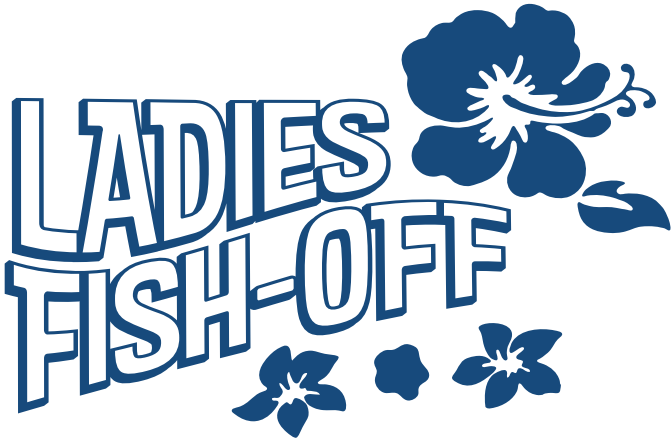
Email: _____

Signature: _____

Ladies Fish Off Committee Member: _____

Payment Method: _____ Cash _____ Check

Made payable to Ladies Fish-Off - Mailed to P.O. Box 5779, Lighthouse Point, FL 33074



IN-KIND DONATION REQUEST FORM

Due April 1, 2012

- Silent Auction: _____ Value: _____
- Raffle: _____ Value: _____
- Angler Bag Giveaway: _____ Value: _____

.....

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Website: _____

Authorized Company Representative: _____


Name: _____ Title: _____

Email: _____

Signature: _____

Ladies Fish Off Committee Member: _____

LADIES FISH-OFF



Ladies Fish-Off Registration Form - May 31st - June 3rd, 2012

Mail Completed form with check or money order to:

Ladies Annual Fish-Off PO Box 5779, Lighthouse Point, FL 33074-5779

Any Questions Call Mike Leach at 954.351.8849

	Each	Number	Total
Pre-Registered Anglers (must be postmarked by May 25, 2012)	\$150.00	_____	_____
Pre-Registered Junior Anglers (ages 11-16)	\$80.00	_____	_____
Angler Entry Fee After May 25, 2012	\$175.00	_____	_____
Junior Anglers Entry Fee After May 25, 2012	\$95.00	_____	_____
Pee-Wee Anglers (ages 10 & Under)	\$50.00	_____	_____
Additional T-shirt S M L XL XXL	\$20.00	_____	_____
One Year Membership to the Billfish Foundation	\$25.00	_____	_____
	Total	_____	_____

Optional Entry Categories

Top Boat Points Of All Species / 50% / 30% / 20% Split	\$150.00	_____	_____
Heaviest Kingfish 70 / 30 Split	\$50.00	_____	_____
Heaviest Dolphin 70 / 30 Split	\$50.00	_____	_____
Heaviest Cobia 70 / 30 Split	\$50.00	_____	_____
Heaviest Tuna (Blackfin) 70 / 30 Split	\$50.00	_____	_____
Heaviest Wahoo 70 / 30 Split	\$50.00	_____	_____
Heaviest Bonita - Winner Take All - one per boat	\$50.00	_____	_____
Heaviest Fish - Winner Take All	\$150.00	_____	_____
	Total	_____	_____

10% of the optional entries will be donated to the NOVA Scholarship Fund.

Unclaimed Prize Money will be donated to LFO Charities

Based on 30 Boats, Optional Entry Prize Money is \$18,000

The following anglers are related by blood or marriage angler 1 angler 2 angler3 angler 4
 Pee-Wee anglers are not eligible for family division

Every registered angler agrees to abide by the Tournament Rules and consents to the use of any photographs. By signing the registration form, the angler accepts responsibility for reading and understanding the Official Rules of the Tournament. By signing as a parent or guardian, I accept responsibility for my minor child in connection with the Ladies Annual Fish-Off and acknowledge understanding of the Official Rules.

PLEASE REVIEW RULES AND REGULATIONS

Boat Name: _____ Make: _____ Length: _____ Engine Model: _____

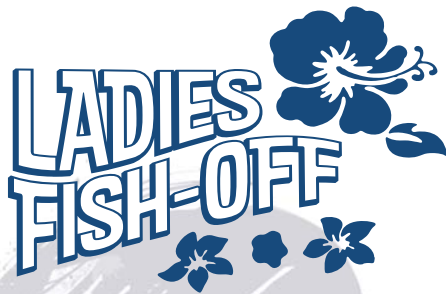
Captain: _____ SS# _____ Phone No.: _____

Address: _____ City: _____ State: _____ Zip: _____

Captain Email: _____

The Captain has reviewed the rules of the LFO and agrees to adhere to the rules.

Captain Signature: _____



REGISTRATION FORM CONTINUED...

Angler #1

Name: _____ Email: _____
Signature: _____ SS# _____ Phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Shirt Size: S _____ M _____ L _____ XL _____ XXL _____ Fishing License # _____
Age (if under 17): _____

Angler #2

Name: _____ Email: _____
Signature: _____ SS# _____ Phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Shirt Size: S _____ M _____ L _____ XL _____ XXL _____ Fishing License # _____
Age (if under 17): _____

Angler #3

Name: _____ Email: _____
Signature: _____ SS# _____ Phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Shirt Size: S _____ M _____ L _____ XL _____ XXL _____ Fishing License # _____
Age (if under 17): _____

Angler #4

Name: _____ Email: _____
Signature: _____ SS# _____ Phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Shirt Size: S _____ M _____ L _____ XL _____ XXL _____ Fishing License # _____
Age (if under 17): _____

Angler #5

Name: _____ Email: _____
Signature: _____ SS# _____ Phone: _____
Address: _____ City: _____ State: _____ Zip: _____
Shirt Size: S _____ M _____ L _____ XL _____ XXL _____ Fishing License # _____
Age (if under 17): _____